



Tempe FAQ

Why the Phoenix Metro Area?

Phoenix is a hot spot for new businesses like Pyxl due to its excellent location, good access to a skilled work force and fine reputation as an attractive place to live. In addition, the university systems are among the best in the nation.

Why Tempe, specifically?

After a nationwide search of potential cities to expand to, Pyxl determined Tempe was a great fit for its business model and corporate culture. It also presents a great opportunity for the digital marketing firm to reach businesses that need enterprise-class websites and web applications.

Ultimately, Pyxl chose Tempe for three major reasons:

1. Its proximity to Arizona State University and strong community college system
2. The concentration of established and high-growth businesses in the Phoenix metro area
3. The cost of doing business and access to a number of major markets within a day-trip of Sky Harbor International Airport

What will Pyxl do for the Phoenix Metro Area?

For decades, visitors have come to the Phoenix area in search of the myriad recreational activities the region offers, as well as for its dry, sunny climate. Last year, Arizona attracted 25.6 million leisure and business travelers, who poured nearly \$11.5 billion into the state's economy. Approximately \$5 billion was spent in Metro Phoenix.

Recognized as a good place in which to do business, the city's positive job growth in 37 of the last 40 years helps make it corporate home to such companies as: US Airways, Best Western International, Callahan Mining Corp, Boeing Helicopter Company and U-Haul International.

Pyxl can help grow Phoenix's current economic structure by providing jobs to the area for years to come. Our expertise in delivering high quality digital marketing services to local businesses and organizations will help boost the state's economy and provide careers for Phoenix-area residents.

What is Pyxl's Tempe address?

Our new office is located in the Hayden Ferry Lake office building at 60 E. Rio Salado Parkway, Suite 900.

When will Pyxl be open for business in the Greater Phoenix area?

Pyxl's office is already open for business in Tempe, and we are looking to hire our first employees in the area immediately.

How many people do you plan on hiring, and in what departments?

We plan on starting with a general manager, who will help expand our client base on the West Coast, in addition to a graphic designer and a web developer. As we continue to grow in our new office, more positions will become available.

Why do I want to work at Pyxl?

With a growing, innovative team and award winning ideas, Pyxl is a brilliant place to work, encouraging creativity and fresh ideas while constantly focusing on achieving measurable results. The Pyxl team is known for its quality work and spirited company culture, which continues outside of the workplace.

All full-time Pyxl employees are given annual paid time off, as well as paid individual health, dental and vision insurance. There are also bonus opportunities and team trips scheduled throughout the year.

How does Pyxl plan to become involved in the community in the Greater Phoenix area?

One of the reasons Pyxl team likes to choose locations near college campuses is because of the company's excellent internship program, which provides current college students real-world experience in graphic design, web development, public relations and social media. In Pyxl's new Tempe home, the team plans to create an internship program similar to the one it has in Knoxville, in order to help college students succeed in their chosen career paths.

As a company that has been involved with a variety of non-profit organizations in its headquarters city of Knoxville, Tenn., corporate giving is a key part of Pyxl's business. To kick-off its corporate giving in its new home, Pyxl will donate a website design and development package valued at \$50,000 to one deserving charitable organization. For official contest details and to nominate a charity, visit www.thinkpyxl.com/tempe.

Finally, Pyxl has team members involved in a variety of professional associations in Knoxville, including the Chamber of Commerce, American Institute of Graphic Arts, American Marketing Association, American Advertising Federation and Social Media Club, involvement the company would like to see its Tempe staff replicate in the Phoenix market.