

PRESS RELEASE – FOR IMMEDIATE RELEASE

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Pyxl Launches Collateral Fulfillment Service Designed to Make Collateral Services Easy and Cost-effective for Clients

Knoxville, Tenn. – April 2, 2009 – Knoxville-based marketing services firm, Pyxl (formerly Image Communications), announced today the launch of its Collateral Fulfillment Service. The new service offering allows clients to easily download their sales collateral or request printing via individual online client portals. Because Pyxl can create a client portal in a matter of days, companies who take advantage of this service can begin saving money immediately.

The solution was created to help clients manage all of their sales collateral in a cost-effective manner by improving accessibility and decreasing printing costs. An easy-to-navigate website allows sales teams to download items such as fact sheets, case studies and white papers from any location with one mouse click. Each customized portal also contains a print request form, where clients can easily order printed versions of sales collateral that can be delivered on time to any location.

“Pyxl has become our one-stop shop for collateral services. They provide all design, final production, management, and now fulfillment,” said Mark Ernstmann, Vice President of Marketing at CorasWorks. “Our sales force is distributed throughout the US, so the collateral fulfillment service makes it easy for the team to manage, view and access all of our collateral within minutes. In addition, they can order printed collateral on-demand for a fraction of what we typically spend on printing.”

To see a sample of Pyxl’s Collateral Fulfillment Service or to learn more, visit www.imagecommunications.com/collateral and experience how easy it can be to manage collateral requests while building business efficiencies.

About Pyxl, Inc.

Founded in 2000, Pyxl, Inc. (formerly Image Communications, Inc.) specializes in delivering high-quality online marketing services in the areas of strategy, online branding, campaign management, social media, public relations, graphic design and web development. Pyxl combines business expertise with award-winning creative genius to deliver marketing solutions that produce results. Contact Pyxl at 865-690-5551 or visit www.thinkpyxl.com for more information.